

## **PRESS RELEASE**

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### **Diné Development Corporation names The Phoenix Agency of Record**

The Phoenix is very pleased to have been named as the Agency of Record (AOR) for the Diné Development Corporation (DDC). As the AOR, The Phoenix will support DDC across several marketing disciplines including brand development and creative services. At the heart of DDC's work is its commitment to contribute economic and leadership resources to build and cultivate opportunities for the Navajo Nation. In addition to philanthropic activities, DDC's enterprise and expansion provides unparalleled potential for the Navajo Nation and its People. The Phoenix is proud to support the growth trajectory of this organization with such noble core values and unwavering commitment to creating positive change.

Established in 2004, DDC is wholly owned by the Navajo Nation government and is committed to providing economic opportunities for the Diné (Navajo People). DDC's business portfolio includes six subsidiary companies: NOVA, DDC IT Services, DDC 4C, BRIC, Diné Source and North Stone. Through its family of companies, DDC provides a vast range of quality professional services spanning information technology (IT) and environmental solutions for public and private sector clientele.

To learn more about the Diné Development Corporation, please visit [ddc-dine.com](http://ddc-dine.com)

**Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.**

Learn more about us at [PhoenixLMG.com](http://PhoenixLMG.com) or find us on Social Media Platforms @PhoenixLMG